



Meet the Editors!

WI 2011



ACM Transactions on MIS	Helmut Krcmar, TU München
Business and Information Systems Engineering / WIRTSCHAFTSINFORMATIK	Hans-Ulrich Buhl, Uni Augsburg
Communications of the AIS	Rolf Wigand, University of Arkansas at Little Rock
Electronic Markets	Hubert Österle, Uni St. Gallen
EMISA	Ulrich Frank, Uni Duisburg-Essen
European Journal of IS	Robert Winter, Uni St. Gallen
Information Systems and e-Business Management (ISEB)	Jörg Becker, Uni Münster
Journal of the AIS	Tim Weitzel, Uni Bamberg
MIS Quarterly	Jens Dibbern, Uni Bern
Zeitschrift für Betriebswirtschaft (zfb)	Armin Heinzl, Uni Mannheim

2010
Volume 1, Number 1

Helmut Krcmar,
TU München

ACM Transactions on Management Information Systems

INAUGURAL ISSUE

Article 1 **H. Chen**
(5 pages)

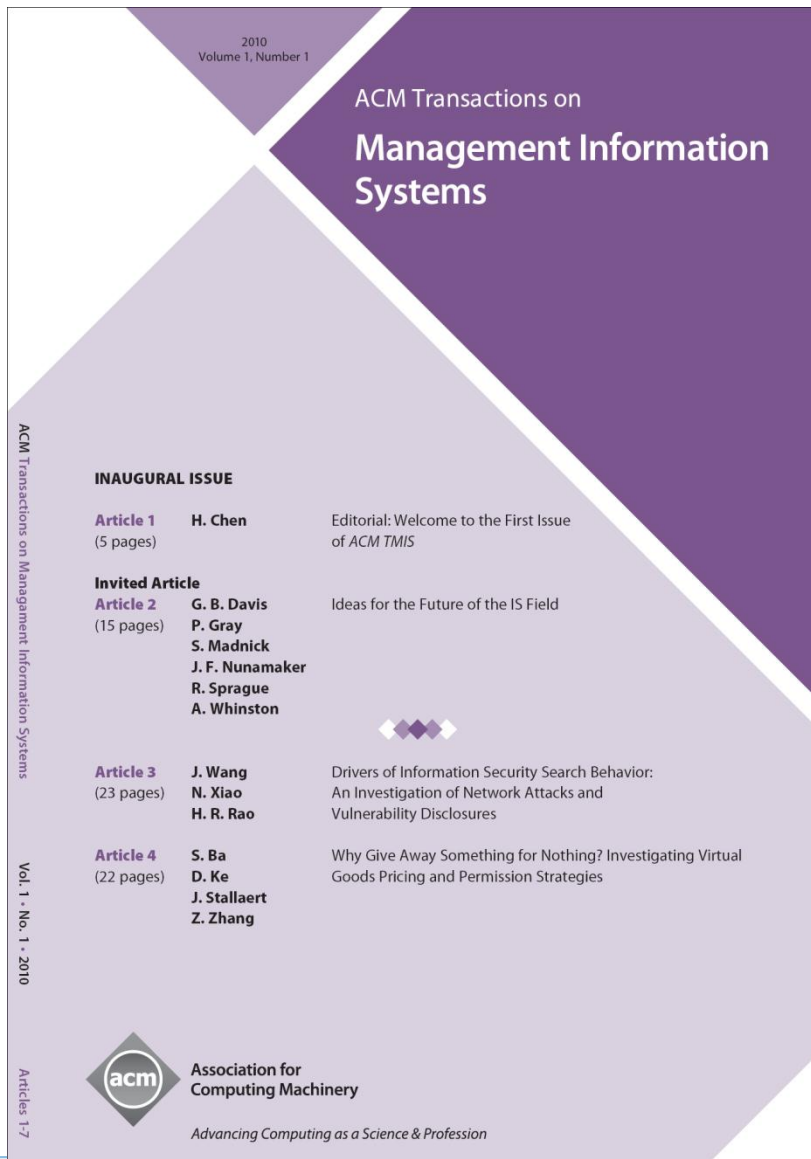
Editorial: Welcome to the First Issue
of *ACM TMIS*

Invited Article

ACM TMIS

ACM Transactions on Management Information Systems

Prof. Dr. Helmut Krcmar



ACM Transactions on Management Information Systems (ACM TMIS) is a scholarly journal that publishes the highest quality papers about the **design, development, assessment, and management of information technology and systems within organizations.**

... Design science and system-oriented papers are especially welcome.

Criteria

- *ACM TMIS* encourages submissions that meet the following requirements:
 - Management information systems relevance:
 - Scientific rigor and contribution:
 - Societal relevance and impact:
 - Innovation and novelty:.
 - Design science and system relevance:
- The following types of submissions are discouraged:
 - Purely theoretical papers:
 - Argumentation essays
 - Incremental research in well-established areas
 - Research targeting specific algorithms or techniques

- **Q: What is the difference between ACM TMIS and MISQ/ISR?**
- A: As the largest and arguably the most prestigious computing society in the world, ACM strives to report high-quality and high-impact research in emerging computing areas. We expect ACM TMIS to include MIS research that is more system or design science oriented and that is novel and high-impact. We expect to report research that is relevant to MIS but also valuable to the broader computing discipline and society in general.

- **Q: What should we expect as the review standard for a new journal such as ACM TMIS?**
- A: ACM TMIS strives to mature very quickly and become a top-tier academic journal in MIS in the next few years. We have instructed our AEs to meet the standards of the following well-regarded journals (but with our unique focus): MIS Quarterly and Information Systems Research (but more IT oriented, relevant, and high-impact for TMIS), and IEEE Transactions on Knowledge and Data and Engineering and ACM Transactions on Information Systems (but with more management, organization, and application focus for TMIS).

The *ACM TMIS* Editorial Board is committed to providing a professional and timely editorial process, as supported by the Manuscript Central review system. We strive to provide the initial editorial decision for a submission within 4 months, from the day a paper is submitted electronically to the day the initial decision is sent to the author. *ACM TMIS* AEs will also regard a submission to have been withdrawn if its required revision is not submitted within 3 months of the revision (first round or second round) notification. The second-round review will be returned within 2 months by the AEs. A submission will only go through at most two rounds of review. **In principle, a successful *ACM TMIS* submission can reach a final, full-accepted decision in 12 months or less, from the day of the initial submission.**

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Business & Information Systems Engineering (BISE)

<http://www.bise-journal.org>

BISE

**BUSINESS & INFORMATION
SYSTEMS ENGINEERING**



2 / 2009

Special Focus: Full Virtualization –
BISE's Contribution to a Vision

Analysis of Informal Communication Networks

Kai Fischbach, Detlef Schoder, Peter A. Gloor

Virtual Decoupling for IT/Business Alignment

Stephan Aier, Robert Winter

Contextualizing Media Choice Using Genre Analysis

Kai Riemer, Stefanie Filius

Service Grids in Industry

Jens Vykoukal, Martin Wolf, Roman Beck

Virtual Worlds

Danny Pannicke, Rüdiger Zarnekow



The digital version of this issue is available under www.springerlink.com

The International Journal of WIRTSCHAFTSINFORMATIK

www.bise-journal.org

Hans Ulrich Buhl, Editor-in Chief

BISE is the cover-to-cover English-language counterpart of WIRTSCHAFTSINFORMATIK.

AIS Affiliated Journal since 2010!

The statistics are valid for the German-language journal WIRTSCHAFTSINFORMATIK.

We expect significant improvements due to our internationalization strategy:

Established in 1959

Volume: 450 pages/year, in 6 issues

Impact Factor = 0.692

VHB-JOURQUAL2 = B (7.29)

Last issue published : vol . 53, no. 1, 2011

Number of submissions: ~90 manusc./year

Acceptance rate in 2009/10: ~ 20 %

Publisher: Gabler (belongs to Springer)

BISE BUSINESS & INFORMATION
SYSTEMS ENGINEERING



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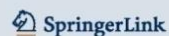
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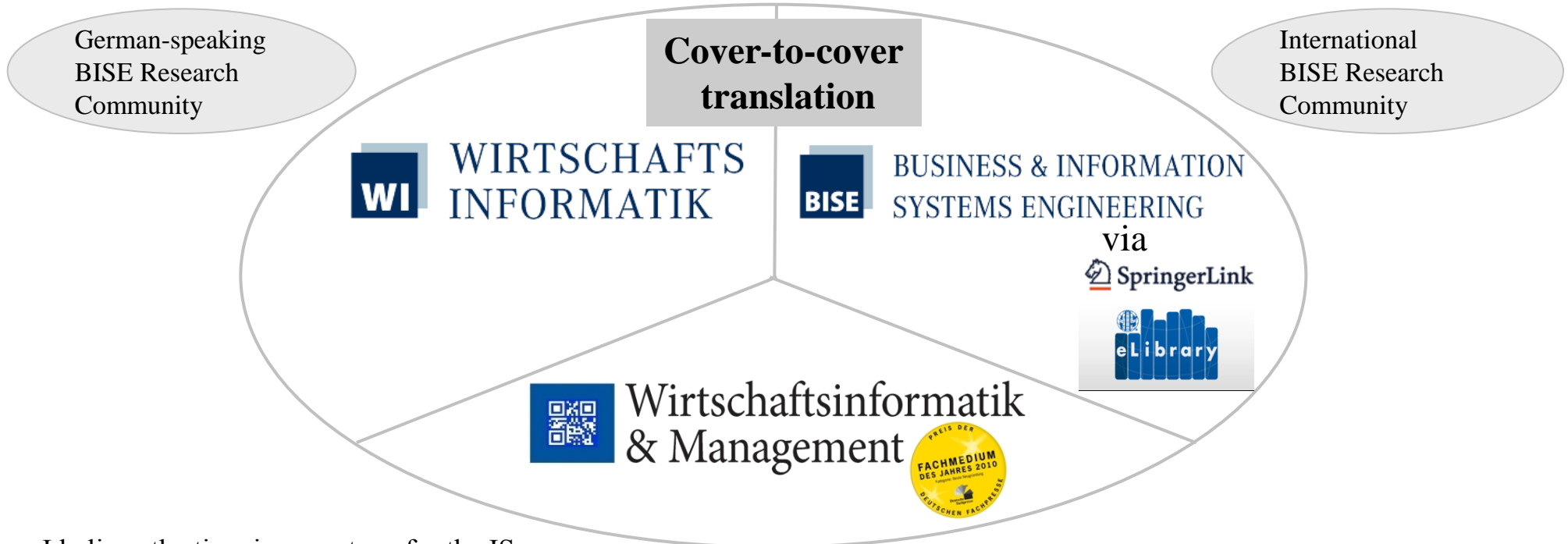
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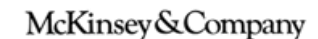
Goal: Establishing a **unique platform** for the entire **techno-economically oriented community** with a focus on **design science-oriented research**



„I believe the time is opportune for the IS community to provide such outlets for design researchers. BISE, however, has some unique advantages for positioning itself as a desirable outlet for design science research”

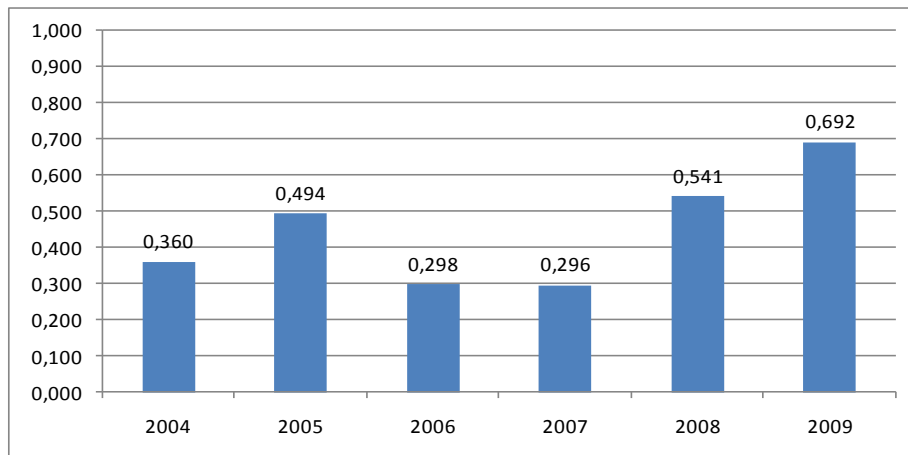
Alan R. Heimer

Industry partners:



Despite positive development...

Impact Factor BISE/WI



... there is still a long way to go!

Impact Factor international (Top-)Journals

European Journal
of Information Systems



Goal 2015:
European
market leader

1,200
(2009)

Information Systems
Research



Goal 2020:
A+ Journal

2,261
(2008)

MIS Quarterly



4,485
(2009)

- ... provides a **constructive and rapid** review process
- ... is **globally available** via <http://bise-journal.org> for subscribers, <http://www.springerlink.com> for universities with authorization, and aisel.aisnet.org/bise for members of the AIS
- ... **appears biligually** and identically to WIRTSCHAFTS-INFORMATIK since issue 1/2009
- ... combines **design science-oriented with multidisciplinary research** approaches focussing on both **rigor and relevance**
- ... bridges the gap between the **German-speaking BISE-** and the **international IS-community.**

Communications of the Association for Information Systems



Editor Login | FAQ | About | Home

Communications of the Association for Information Systems

Home > Journals > CAIS

Editors

Editor-in-Chief: **Ilze Zigurs**, University of Nebraska at Omaha

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Rolf T. Wigand, CAIS Associate Editor

WI 2011, Zürich, 18. Februar 2011

**Prof. Dr. Rolf T. Wigand | Maulden-Entergy Chair & Distinguished Professor
Departments of Information Science & Management
UALR**

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Rolf T. Wigand, CAIS Associate Editor

WI 2011, Zürich, 18. Februar 2011

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Communications of the Association for Information Systems



- The vision
 - To foster the free flow of ideas within the Information Systems community, emphasizing originality, importance, and cogency
 - Be agile, responsive, open, and developmental
 - Serve the community and help to lead the community
- *CAIS* is an official outlet of our world-wide Association for Information Systems, and goes out to that global audience
- Editors-in-Chief
 - Paul Gray, Claremont Graduate University, Founding EIC, 1999 – 2005
 - Joey George, Florida State University, 2006 – 2009
 - Ilze Zigurs, 2009 - 2012

Communications of the Association for Information Systems



- We publish a variety of types of papers
 - Articles (Editorial Board review & Peer review)
 - Panel reports, Teaching cases, Tutorials, Columns, Editorials, Letters
 - Special sections on leading-edge ideas and current issues in the profession, for example:
 - Mentoring and developing doctoral students
 - Research versus relevance debate
 - Journal self-citation debate
 - Digital cities
- CAIS is now the home for publishing the AIS model curriculum, the most recent edition of which is IS 2010, published in Volume 26, 2010

Review Process and Editorial Board



- Turnaround time
 - Average number of days from submission to first decision is less than 60 days, depending on type of review process chosen. Editorial board review is typically faster than peer review.
 - Average number of days from submission to final decision is approximately 78 days.
- Overall acceptance rate for unsolicited papers is approximately 45%
- Current make-up of the editorial board by AIS region
 - 73 % Region 1 (The Americas)
 - 18 % Region 2 (Europe/Africa/Mid-East)
 - 9 % Region 3 (Asia/Pacific)

CAIS is *the* communications journal for the global Association for Information Systems

Put CAIS in YOUR portfolio!



The screenshot shows the homepage of the Communications of the Association for Information Systems (CAIS) journal. The page is divided into a main content area on the left and a sidebar on the right. The main content area includes a breadcrumb trail (Home > Journals > CAIS), an Editors section with the Editor-in-Chief Ilze Zigurs, a mission statement, a 'What's New' section with links to editorial board updates, a new home page, submission process, and citing the journal, and a note about the current volume (Volume 27, 2010). The sidebar features the CAIS logo, a list of navigation links (Journal Home, About this Journal, Editorial Board, Policies, Format Requirements, Best of CAIS, Past Editors-in-Chief), a 'Most Popular Papers' section, a 'Receive Custom Email Notices or RSS' option, a 'Browse' section with a dropdown menu set to 'Vol. 27' and a 'Browse' button, a search section with a text input field, a 'Search' button, and a dropdown menu set to 'in this journal', and the ISSN number 1529-3181.

Communications of the Association for Information Systems

Home > Journals > CAIS

Editors

Editor-in-Chief: Ilze Zigurs, University of Nebraska at Omaha

Communications of the Association for Information Systems

The primary role of a professional society is to facilitate communication among its members. *Communications of the Association for Information Systems* carries out this role by publishing articles on a wide range of subjects of interest to the membership beyond research results.

What's New:


[EDITORIAL BOARD UPDATES](#)

[WELCOME TO OUR NEW HOME](#)

[SUBMISSION PROCESS FOR CAIS](#)

[CITING OUR JOURNAL](#)

Current Volume: Volume 27 (2010)



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Vol. 27

Enter search terms:

in this journal

ISSN: [1529-3181](#)

<http://aisel.aisnet.org/cais/>
Questions? Contact EIC Ilze Zigurs, cais@ist.unomaha.edu

Volume 19 • Number 1 • January 2009

ISSN

Electronic Markets

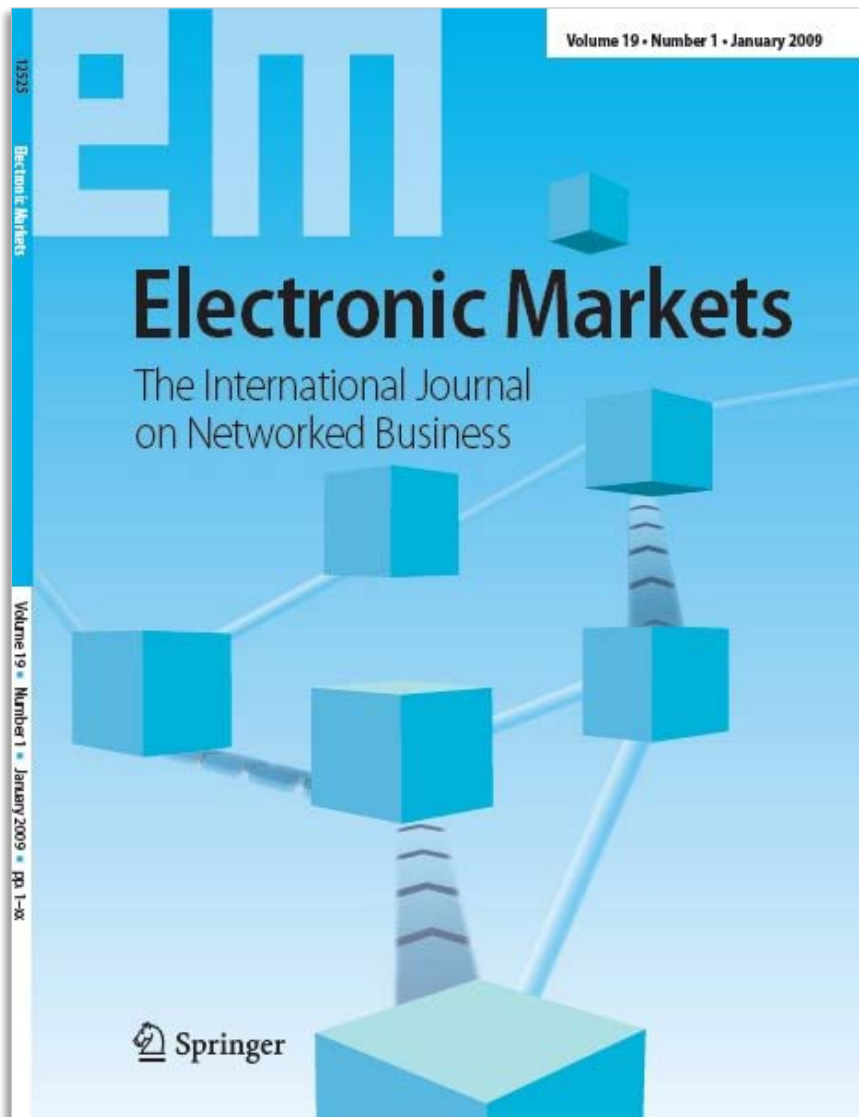
Electronic Markets

The International Journal
on Networked Business

Volume 19 • Number 1 • January 2009 • pp. 1-xx

 Springer

Hubert Österle,
Uni St. Gallen



Electronic Markets – The International Journal on Networked Business

<http://www.electronicmarkets.org>

Presentation „Meet-the-Editors“ Session, WI Zürich, February 18, 2011

About Electronic Markets

Quarterly double-blind reviewed journal

20 years expertise in the topic covered

High quality standards:

General acceptance rate 27%

Acceptance rate focus themes 39%

Acceptance rate general research 9%

Rankings

SSCI by Thomson Reuters since October 2010

Australian Research Council ranked EM as „A“ journal in 2010

The Index of Information Systems Journals: EM is listed as A journal (2010)

CSCW-Publikations-Orientierungsliste: EM is listed as A journal (2009)

WI-Orientierungsliste - WI-Journalliste 2008: EM is listed as A journal

Published by Springer

the world's second-largest publisher of journals in the STM sector

Editorial Structure

8 Associate editors, nearly 60 international editorial board members

Submissions and Reviews

managed online via online system



Editorial Policy

Target group

Academics and scientifically interested practitioners

Scope

Electronic markets and networked business, e.g.

- Market mechanisms
- Value chains
- Innovative ICT architectures including web services
- Standardization
- Organizational and social aspects
- Legal issues
- Methods
- Business models.

Research methods

Papers of any established research methodology, e.g. design science and behavioral research

Emphasis on rigorous and relevant results



Review Process

**All Submissions must be submitted via the online submission-review-System.
All articles must be unpublished and not available for the public.**

Submission Deadlines

- Deadlines published in call for papers for **special issues/special themes**
- Submissions for **general research** section anytime
- Submissions for **position papers** anytime

First Decision usually 8 – 10 weeks after submission

Cycle time for finally accepted papers is 6 months on average

Online first publishing after final acceptance



Special Issues

Information and Data Quality in Networked Business

Boris Otto, Yang W. Lee, Ismael Caballero Muñoz-Reja

Social Commerce

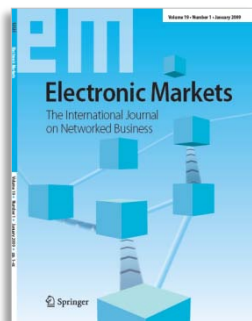
Thomas Hess, Karl R. Lang, Sean Xin Xu

Mobile Health

Doug Vogel, Dennis Viehland, Nilmini Wickramasinghe, Joseph Mula

E-Commerce Intelligence Development and Research in the Greater China Region

Xin (Robert) Luo, Heng Xu, Lee J. Yao



Special Issues

Cross-Organizational and Cross-Border IS/IT Collaboration

Nicholas C. Romano, James B. Pick, Narcyz Roztocki
(Deadline March 25, 2011)

Shared Services: A Holistic Perspective

Frank Ulbrich, Mark Borman
(Deadline September 30, 2011)

Internet Marketing

(Planned, Call for Papers upcoming)

Banking in the Internet and Mobile Era

(Planned)

Security in Networks

(Planned)



People & Contact

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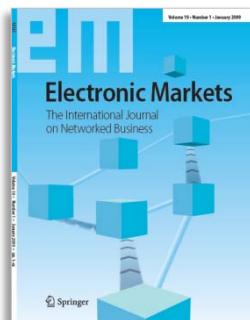
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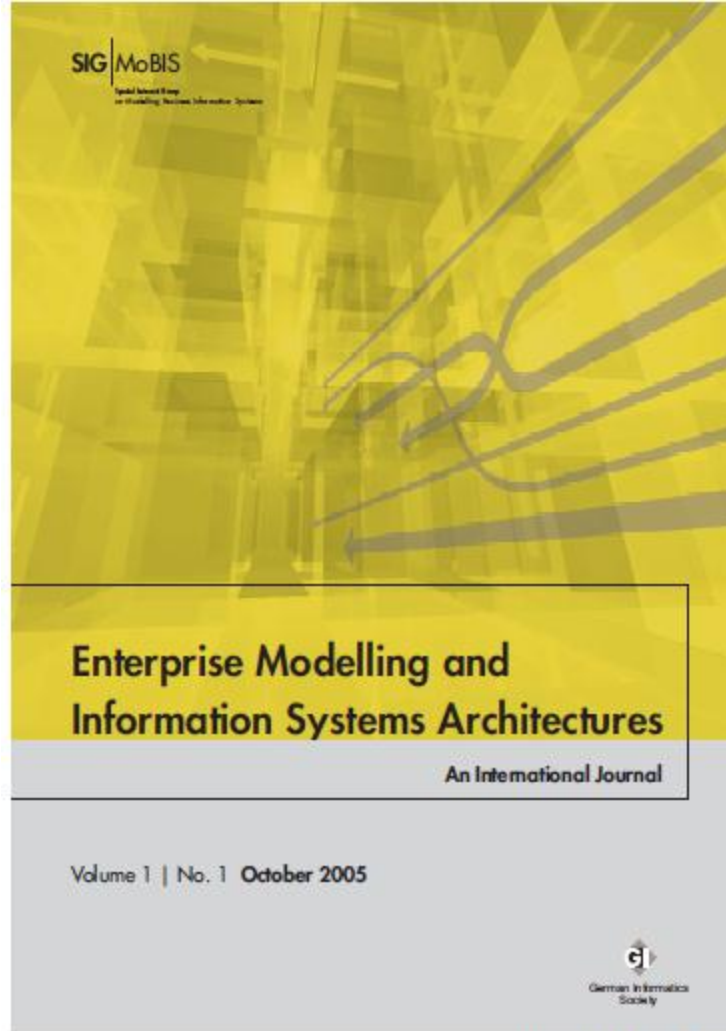
Web: <http://www.electronicmarkets.org>



Electronic Markets – The International Journal on Networked Business

Thank you for your attention.





Ulrich Frank,
Uni Duisburg-Essen

ISSN 1860-6059

At a Glance

Founded in 2006 by two special interest groups within the German Informatics Society (GI)

Focus on conceptual modelling – of information systems, organisations and specific action systems

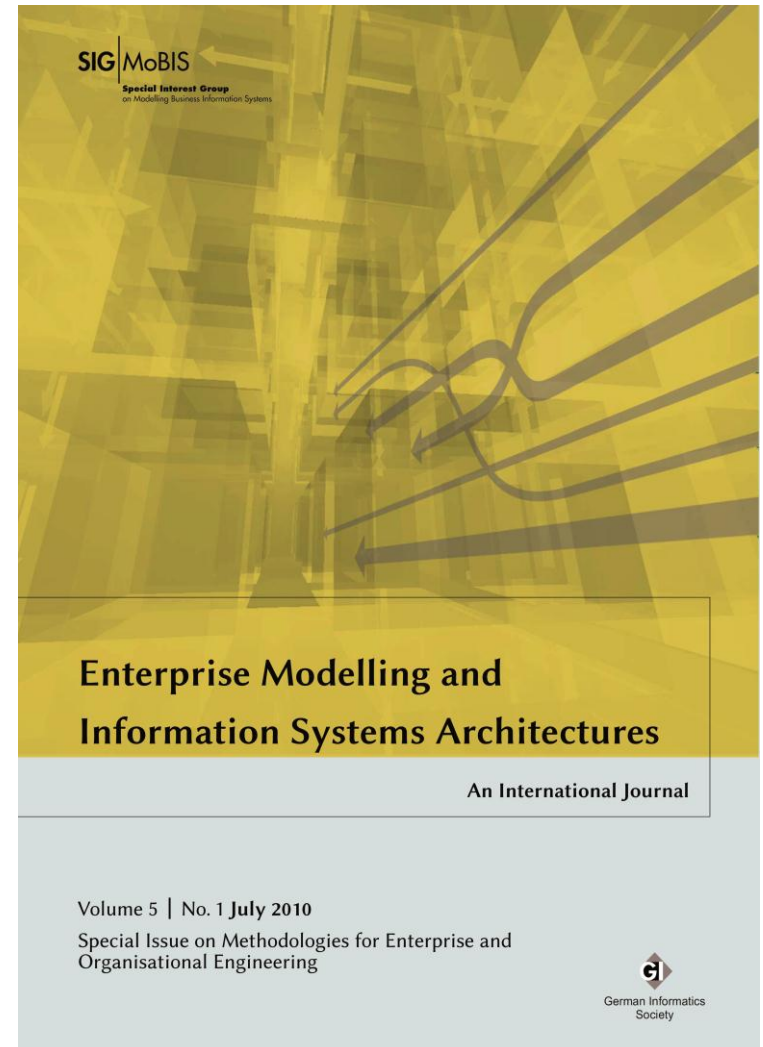
International editorial board – comprised of information systems researchers and computer scientists.

3 – 4 issues per year

Default review time 3 weeks

About 600 copies distributed

Ranked as „B“ in WKWI listing



Editorial Board

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Robert Winter, University of St. Gallen

Heinz Zullighoven, University of Hamburg



Key Topics

Topics covered by the journal include, but are not restricted to the following subjects:

- Languages and Methods for Enterprise Modelling
- Reusable Domain Models (Reference Models)
- Analysis and Design Patterns
- Modelling of Business Processes and Workflows
- Process-Oriented System Architectures
- Component-Oriented System Architectures
- Conceptual Modelling for Component-Oriented Design
- Ontologies for Enterprise Modelling
- Modelling for Enterprise Application Integration
- Modelling for Data Warehouses
- Modelling to support Knowledge Management
- Model-Driven Development
- Aspect-Oriented Design
- Agile Methods for Enterprise Modelling



Submissions & Review Policy

Authors who are not sure whether their paper fits the scope of the journal are encouraged to contact the editor in chief first.

Reviewers are thoroughly selected by editor in chief or responsible editors of special issues.

High emphasis on elaborate and well-grounded reviews.

Authors are encouraged to submit innovative, inspiring work.

No priority of specific research method. In particular, empirical evaluation not mandatory.

Nevertheless clear emphasis on core postulates of scientific research: abstraction, originality, justification.



SIG MoBIS Portal

The GI SIG-MoBIS portal provides numerous resources on enterprise modelling research, such as a full-text digital library, a bibliography, conference announcements, a glossary and evaluation reports. It is intended to establish the premier forum for an international community in enterprise modelling. The new version is based on a Content Management System allowing authorized users to conveniently upload content. A BibTex interface allows for conveniently integrating bibliographic data. Information about this journal, such as guidelines for authors, tables of content and full-text access to articles (for SIG-MobIS members only) are also available on the portal.

SIG-MoBIS encourages everybody who wants to participate in the evolution of this community knowledge base to contribute to any of the categories covered by the portal. Please contact Michael Heß (m.hess@uni-duisburg-essen.de) for further information.

<http://wi-mobis.gi-ev.de/>



EUROPEAN JOURNAL OF INFORMATION SYSTEMS (EJIS)

www.palgrave-journals.com/ejis/

Volume 19 Number 3 June 2010

EJIS

EUROPEAN
JOURNAL OF
INFORMATION
SYSTEMS



A JOURNAL OF THE
OPERATIONAL RESEARCH SOCIETY



Richard Baskerville, Georgia State University, USA
Editor-in-Chief

Ray Paul, Brunel University, UK and
Frantz Rowe, University of Nantes, France
co Editors

Established in 1991, 6 issues/year

Impact Factor : **1.2 (2009)**

Full text paper downloads in 2009: 43,858

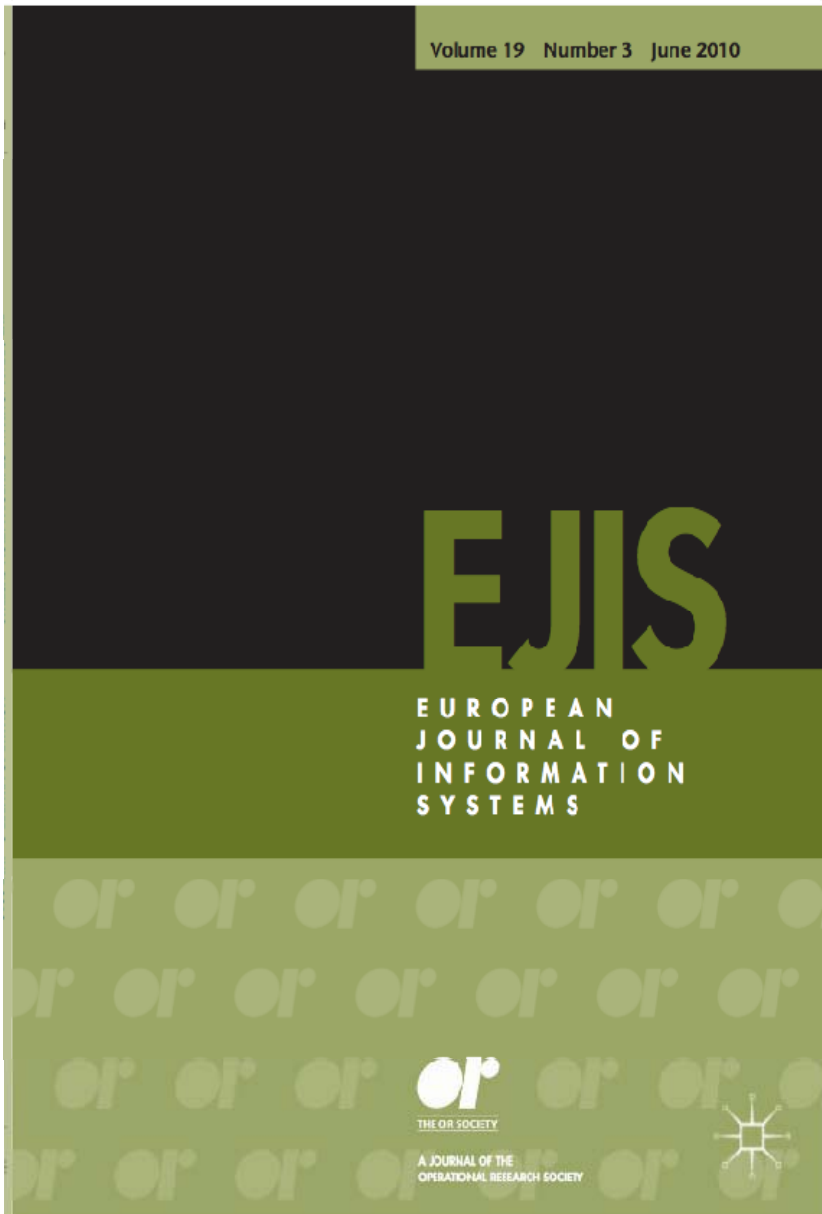
Pages viewed: 260,038 (international visits: 82%)

Number of submissions: ~ **200 manuscripts/year**

Acceptance rate in recent years: ~ **9% (2010: 9.6%)**

EUROPEAN JOURNAL OF INFORMATION SYSTEMS (EJIS)

www.palgrave-journals.com/ejis/



Richard Baskerville, Georgia State University, USA

Editor-in-Chief

Ray Paul, Brunel University, UK and

Frantz Rowe, University of Nantes, France

co Editors

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EUROPEAN JOURNAL OF INFORMATION SYSTEMS

Download & Submission Geography



Websites visits in 2009:

- Western Europe 38 % (UK 18 %)
- North America 21 % (USA 18 %)
- Asia 18 %
- Australia 6 %
- Northern Europe 6 %
- Middle East 3 %
- Eastern Europe 2 %
- South Africa 2 %
- South America 2 %
- Pacific Islands 1 %
- Eastern Africa 1%
- Northern Africa 1 %

Submissions nationality (from 2007):

Americas:	27,5%
UK/Ireland:	10%
Continental Europe:	36,5 %
Asia/Australasia:	17,5%
Africa/MiddleEast:	8,5 %

EUROPEAN JOURNAL OF INFORMATION SYSTEMS

Why submit to EJIS?



The only 'AIS basket' journal which 2/3 European editors

Ratings:

WI-Orientierungsliste: A

VHB Jourqual 2: C (I am sure it will be at least B in Jourqual 3)

Decision time (for 37% reviewed submissions) in 2010:

41 days!!

63% desk rejects (2010)

Open to all IS research paradigms

Journal of the Association for Information Systems



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The Journal of the Association for Information Systems (JAIS), the flagship research journal of the Association for Information Systems, publishes the highest quality scholarship in the field of information systems. JAIS is inclusive in scope and covers all aspects of Information Systems and Information Technology. The Journal publishes regularly.

Tim Weitzel,
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J AIS

Journal of the Association of Information Systems

PROF. DR. TIM WEITZEL

Otto-Friedrich-Universität Bamberg

Zürich, 18. Februar 2011

▶ Was ist JAIS

- ▼ AIS-Mutterschiff:
“flagship journal of the Association for Information Systems”
- ▼ Fokus auf Theorieentwicklung
- ▼ “developmental review”

▶ Welche Artikel sucht JAIS?

- ▼ interessante, innovative Forschungsergebnisse
 - *“inclusive in topics, level and unit of analysis, theory, method and philosophical and research approach, reflecting all aspects of Information Systems globally”*
 - *The focus of JAIS is the publication of **papers that make a significant and interesting addition to knowledge and theory in the IS knowledge base**. Readers of published papers should feel that they have learned something new that is relevant to both research and the practice of IS.*

▶ Einige Daten zu JAIS

- ▼ 'Basket of Six'
- ▼ impact factor: 2.246 (2009) - the second highest of AIS Basket
- ▼ Indexed in ISI, Scopus, EBSCO and Cabell's.
- ▼ acceptance rate at 10 - 15%.

▶ Warum wollen Sie zu JAIS einreichen?

- ▼ viele Leser (→ AIS)
- ▼ schnell (73 Tage für 2010)
- ▼ developmental reviewing
- ▼ jährlicher theory-building workshop

▶ 2009

Sequential Adoption Theory: A Theory for Understanding Herding Behavior in Early Adoption of Novel Technologies.

Eric A. Walden and Glenn J. Browne

▶ 2008

A Foundation for the Study of IT Effects: A New Look at DeSanctis and Poole's Concepts of Structural Features and Spirit.

M. Lynne Markus and Mark S. Silver

▶ 2007

The Anatomy of a Design Theory

Shirley Gregor and David Jones

▶ 2006

The Impact of IT on Market Information and Transparency: A Unified Theoretical Framework.

Nelson F. Granados, Alok Gupta and Robert J. Kauffman

VOLUME 29, NUMBER 1 | March 2005

MIS Quarterly

MANAGEMENT INFORMATION SYSTEMS

Contents:

SPECIAL ISSUE ON INFORMATION TECHNOLOGIES AND KNOWLEDGE MANAGEMENT

V. Sambamurthy and Mani Subramani

VICIOUS AND VIRTUOUS CIRCLES IN THE MANAGEMENT OF KNOWLEDGE: THE CASE OF INFOSYS TECHNOLOGIES

Raghu Garud and Arun Kumaraswamy

WHY SHOULD I SHARE? EXAMINING SOCIAL CAPITAL AND KNOWLEDGE CONTRIBUTION IN ELECTRONIC NETWORKS OF PRACTICE

Molly McLure Wasko and Samer Faraj

ANTECEDENTS OF KNOWLEDGE TRANSFER FROM CONSULTANTS TO CLIENTS IN ENTERPRISE SYSTEM IMPLEMENTATIONS

Dong-Gil Ko, Laurie J. Kirsch, and William R. King

BEHAVIORAL INTENTION FORMATION IN KNOWLEDGE SHARING: EXAMINING THE ROLES OF EXTRINSIC MOTIVATORS, SOCIAL-PSYCHOLOGICAL FORCES, AND ORGANIZATIONAL CLIMATE

Gee-Woo Bock, Robert W. Zmud, Young-Gul Kim, and Jae-Nam Lee

CONTRIBUTING KNOWLEDGE TO ELECTRONIC KNOWLEDGE REPOSITORIES: AN EMPIRICAL INVESTIGATION

Atreyi Kankanhalli, Bernard C. Y. Tan, and Kwok-Kei Wei

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“Meet the Editors” at WI 2011

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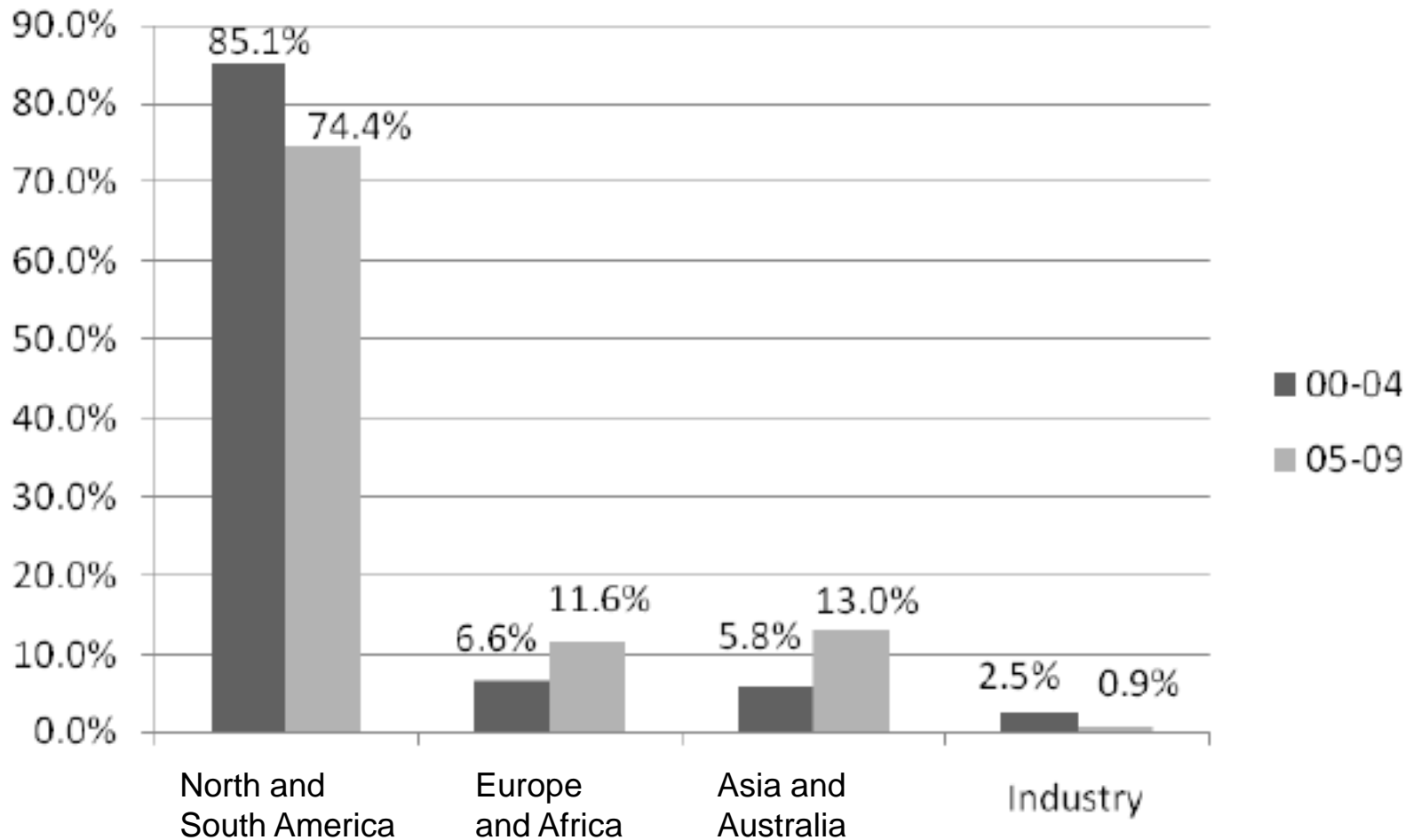


Overview

- > Covers entire basket of IS themes and methods
- > Strong focus on theoretical contribution – irrespective of chosen research approach (empirical, conceptual, design science, etc.)
- > Three roles of „gatekeepers“ or „diamond cutters“: SE → AE → Reviewers (+ Chief Ed.)
- > Review cycles significantly shortened
- > Rated as one of the top Journals in IS and business (ISI impact factor of 4.485 in 2009)

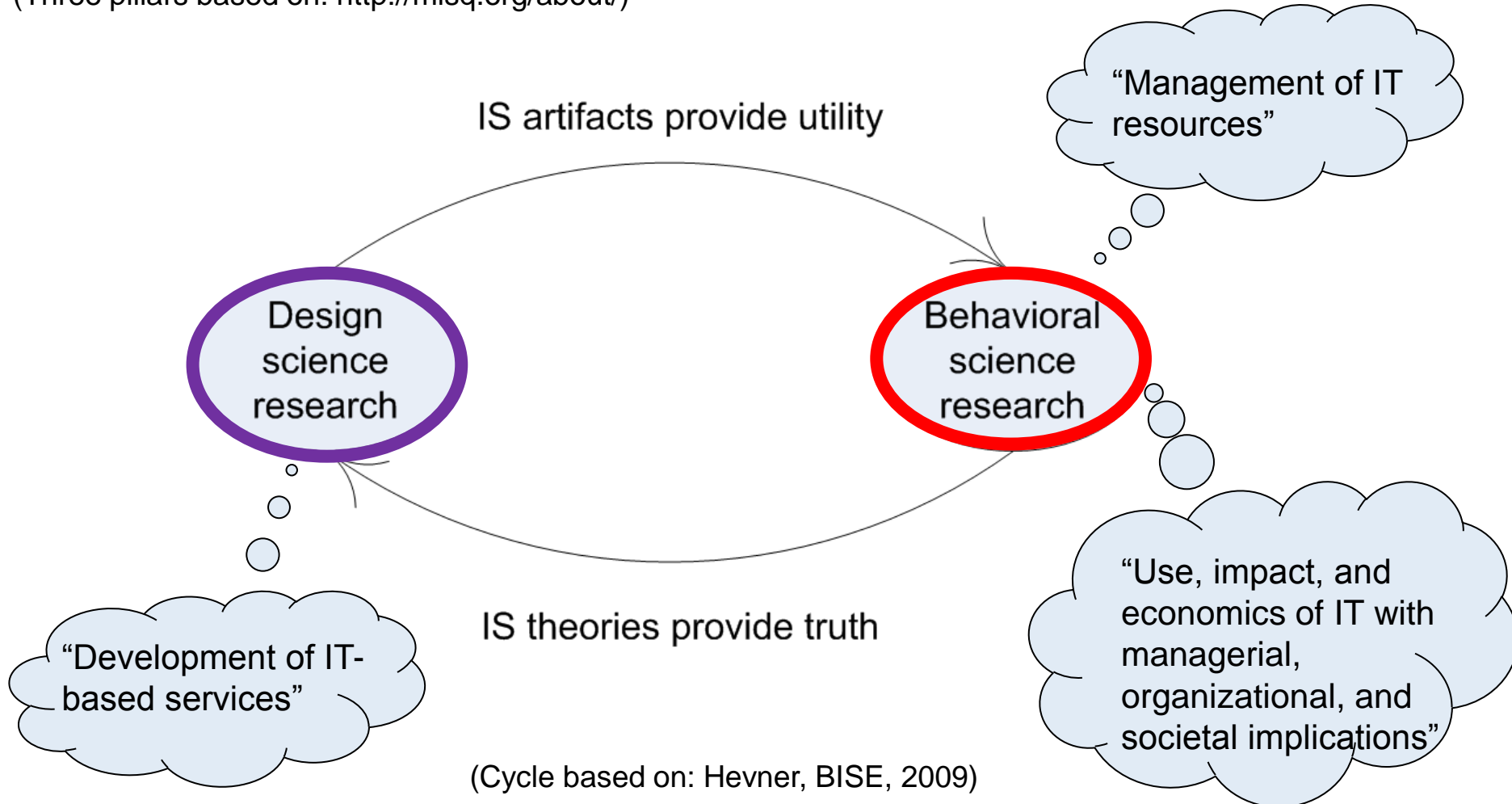
Authors across the Globe

MISQ Author Affiliations by Region from 2000–2004 and 2005–2009



Thematic and Methodological Breath: Three Pillars

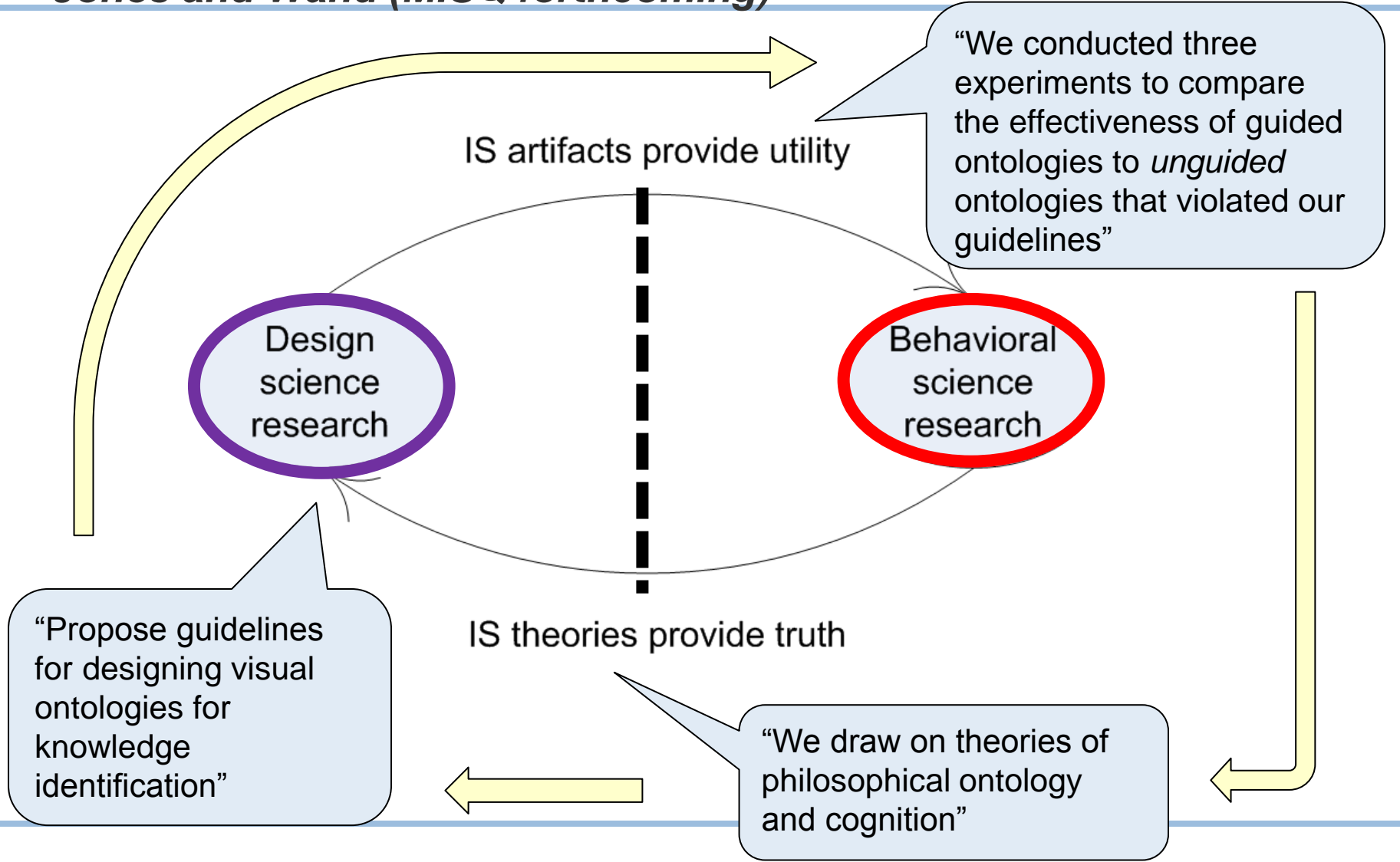
(Three pillars based on: <http://misq.org/about/>)



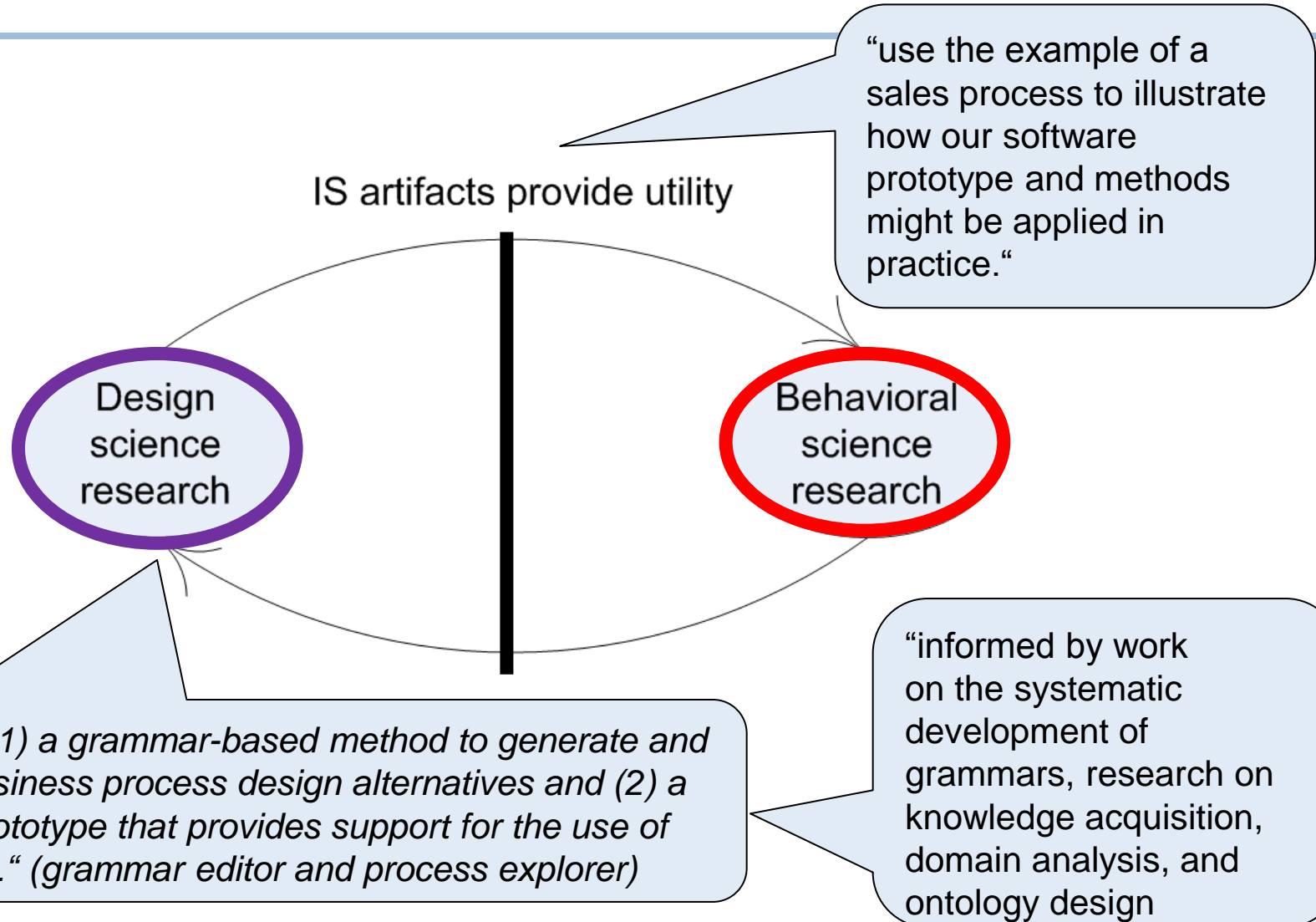
Thematic and Method Breath

- > Types of Papers MISQ Does Not Publish
 - MIS Quarterly has **no a priori restrictions** on the types of papers it publishes.
 - **Design science** and economics of IS papers are especially **welcome**. The journal has prominent SEs in both domains who are ready to handle such papers.

“Guidelines for Designing Visual Ontologies to Support Knowledge Identification”, *Bera, Burton-Jones and Wand (MISQ forthcoming)*



“Process Grammar as a Tool for Business Process Design, ”, Lee, Wyner, Pentland (*MISQ* 2008)



-
- > We are looking forward to receive your best work as submissions to MISQ!

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Grundsätze und Ziele



Die Zeitschrift für Betriebswirtschaft (ZfB) ist eine der ältesten deutschen Fachzeitschriften der Betriebswirtschaftslehre. Sie wurde im Jahre 1924 von Fritz Schmidt begründet und von Wilhelm Kalveram, Erich Gutenberg und Horst Albach fortgeführt.

Sie wird heute von 14 Universitätsprofessoren, die als **Department Editors** fungieren, herausgegeben.

Dem **Editorial Board** gehören namhafte Persönlichkeiten aus Universität und Wirtschaftspraxis an. Die Fachvertreter stammen aus den USA, Japan und Europa.

Veröffentlichungen



- **Aufsätze** zu theoretischen und praktischen Fragen der Betriebswirtschaftslehre einschließlich von **Arbeiten junger Wissenschaftler**, denen sie ein Forum für die Diskussion und die **Verbreitung ihrer Forschungsergebnisse** eröffnet,
- Ergebnisse der Diskussion **aktueller betriebswirtschaftlicher Themen** zwischen Wissenschaftlern und Praktikern,
- Berichte über den **Einsatz wissenschaftlicher Instrumente und Konzepte** bei der Lösung von betriebswirtschaftlichen Problemen in der Praxis,
- **Schilderungen von Problemen** aus der Praxis **zur Anregung** der betriebswirtschaftlichen Forschung,
- **State-of-the-Art-Artikel**, in denen Entwicklung und Stand der Betriebswirtschaftslehre eines Teilgebietes dargelegt werden.

Call for Papers:

Sonderheft zum Thema „Digitalisierung“



Inhaltliche Ausrichtung

- Die Wirtschaftsinformatik analysiert und gestaltet betriebliche Informationssysteme und die dafür erforderliche Infrastruktur sowohl aus einer betriebswirtschaftlichen als auch einer technischen Perspektive.
- Mit dem vorliegenden Sonderheft soll ein Forum zur Veröffentlichung aktueller Forschungsarbeiten zu betriebswirtschaftlich orientierten Arbeiten der Wirtschaftsinformatik bieten.
- Im Kern geht es dabei um **Informationssysteme als Produktionsfaktoren und Produkte der betrieblichen Wertschöpfung, die die Digitalisierung von Unternehmen vorantreiben.**
- Sowohl verhaltens- als auch gestaltungsorientierte Arbeiten sind willkommen. Beiträge können sowohl in deutscher als auch in englischer Sprache verfasst werden.
- Dieser Aufruf richtet sich sowohl an Wirtschaftsinformatiker als auch an Betriebswirte.

Call for Papers:

Sonderheft zum Thema „Digitalisierung“



Ablauf

- Der Call wird am 1.4.2011 unter www.zfb-online.de veröffentlicht.
- Wir bitten um Einreichung der Manuskripte bis zum 15. Juni 2011.
- Die eingereichten Beiträge werden doppelt-blind begutachtet.
- Die überarbeiteten Beiträge sind dann bis zum 15. Oktober 2011 einzureichen.
- Danach erfolgt die endgültige Annahmeentscheidung.
- Das Sonderheft wird im Jahr 2012 erscheinen.

Herausgeber des Sonderhefts

- Prof. Dr. Thomas Hess, LMU München (thess@bwl.lmu.de)
- Prof. Dr. Armin Heinzl, Uni Mannheim (heinzl@uni-mannheim.de)