

# Track 3: Information Management

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## EDITORIAL

### 1. CHANGES TO INFORMATION MANAGEMENT

The field of “Information Management” is subject to ongoing technological, economical, cultural, and political changes that demand a broader research perspective. Examples of intra-company challenges for information management research include discussion of the value of IT and discussion of optimal sourcing strategies. Even the roles of IT staff (e.g., the CIO) and IT departments have become a topic of continual (re)assessment.

Questions regarding the organization and impact of new business models, innovative supply-chain networks, and inter-organizational information management are increasingly arising. Recent examples show that new information and communication technologies, as well as innovative business models, can create a competitive advantage if they are applied in a well directed, intentional way. In particular, the intentional opening of once closed and internal information resources to suppliers, partners, customers, or even competitors deserves closer attention. New challenges arise, for example, managing risk in industry-spanning supply-chain networks or finding the optimal degree of information visibility. There are few information management and strategic management theories and methods to describe, explain, and predict such phenomena.

### 2. TRACK STATISTICS

The demand for a broader research perspective and new questions was also reflected in the wide range of topics among the 70 submissions to track no. 3 on “Information Management” at the 10<sup>th</sup> International Conference on Wirtschaftsinformatik, 2011.

More than 100 reviewers and more than 20 associate editors contributed to the reviewing process for this track and ensured that the conference’s high reviewing standards would be met. Ultimately, 20 were accepted for the track.

### 3. TOPICS OF ACCEPTED PAPERS

Drawn from a large pool of high-quality submissions, the accepted papers cover a broad spectrum of research topics in information management. A considerable number of the accepted articles deal with topics around IT/IS strategy such as M&A-driven IT transformation, IT value propositions, and project portfolio decisions. The track also includes articles on traditional research topics related to production systems and product configuration. Three of the accepted articles address the broad area of IT service management and answer questions regarding the design of and industrialization of IT services. Further, articles related to outsourcing, a central area in IS research, continue to advance knowledge in this important field. Emerging topics for this year’s WI conference include cloud computing and open innovation. Finally, research in the area of compliance, such as business process compliance, governance, and security, address important and timely issues.

### 4. ACKNOWLEDGEMENT

We wish to thank everyone who has been involved for the successful track. In particular, we thank all authors who submitted their work to our track, who constitute the core of the scientific program. Furthermore, we express our thanks to all the reviewers and associate editors who contributed to the research community through their diligent work. Special thanks are due to Roman Tilly, Christoph Riedl, and Kai Fischbach, who helped organize the track at WI 2011.